



## Photography Services Contract Statement of Work

### Background

*The Hofheimer Building Co.* are curating two (2) in house events to generate revenue and exposure and need professional photography for 1) Capturing moments of joyous patronage to be leveraged as future marketing collateral 2) Capture venues decoration to showcase space versatility.

Need: 1) Standard roaming photography for Halloween and New Years Events 2.) Staged photos prior to event, showcasing decoration adjustments made to space to correspond with festivities.

### Photography Style:

- Modern professional
- Dark Lighting Creative ( No Flash, Reference other photos taken in the venue)
- Marketing Focus

### Proposed timeline and logistics:

- Thursday October 31st 2019 9pm - 12am
- Tuesday December 31st 2019 10pm - 1am
- Final edits will be sent within a week of each events conclusion.

### Statement of Work

Randolph Focus will be providing roaming photography services) for the purpose of adding text/images for marketing campaigns and Social Profiles. Session will be up to but not to exceed three (3) Hours for each event. Randolph Focus will also conduct a staged session indoors and outdoors. Digital Photos will be delivered via online gallery. Client will select 20 Images from each event for additional touch up and editing if need be. All photos will be delivered via download links.

### **Deliverables**

1. Photographer selected raw photos. 2. Images posted for online review (Randolph Focus Client Gallery). 3. High resolution edited provided to *The Hofheimer Building Co.* via Downloadable links. 4. Randolph Focus obtain written or documented verbal release for all shoots.

### **Payments Requirements**

Booking Fee (Non Refundable) \$100 (6) \$100 per hour On-Site Event photos (includes photo retouching)

**Total: \$600 - Booking Fee goes towards total.**

Accepts Cash App Checks and Cash . Booking Fee is due before shoot and final balance is due before final pictures delivered.

***Delivery and acceptance of Booking Fee is considered acceptance of contract***